



United Way of Central
Eastern California

2ND ANNUAL CHARITY CLASSIC GOLF TOURNAMENT

SPONSORSHIP PACKET



MONDAY APRIL 29TH, 2024
KERN RIVER GOLF COURSE
RUDAL RD, BAKERSFIELD, CA 93306

Manager of Fund Development
Alana Reed
661-885-5733 | Events@uwkern.org

SPONSORSHIP OPPORTUNITY

Here are a few reasons you should consider being a part of this exceptional event:

- All proceeds will go towards our programs in early childhood Literacy and Education.
 - READ United (Monthly Book Distribution)
 - Born Learning Initiatives
 - Healthy Minds, Healthy Bodies

To learn more about the services and programs we offer to our community, visit our website at www.UWCEC.org

WHO WE ARE

United Way of Central Eastern California leads a movement to uplift our communities through education, health, and economic resilience. We deliver programs and services to enhance the lives of residents we serve within the counties of Kern, Inyo, Mono, northern San Bernardino, and Indian Wells Valley. We bring donors, volunteers, advocates, and other stakeholders together to build powerful and sustainable coalitions and partnerships. We at United Way are transforming lives to create stronger, more resilient, and equitable communities where everyone thrives.

In April of 2024, United Way of Central Eastern California will hold a Golf Tournament event celebrating Early Childhood Literacy. This event will attract close to 150 attendees for a day of charity and fundraising.

As we continue our mission to reach individuals and families, partnering with organizations like yours helps us to reach our goal of making an impact and keeping our community strong. We look forward to working with you on this project and others in the near future. United, we can help Kern, Inyo, Mono, northern San Bernardino, and Indian Wells Valley rise.

SPONSORSHIPS



Corporate Sponsor

\$5,000

- Signage at the beginning and end of the course
- Company logo on golf cart
- 2 Teams (8 Golfing Spots)
- Tee sign
- Name on tee prize
- Team photo
- Acknowledgement plaque



Team Sponsor

\$3,000

- Signage at event
- Company logo on scorecard
- 1 team (4 Golfing Spots)
- Tee sign
- Team photo
- Acknowledgment Plaque



Hole Sponsor (Media Sponsor)

\$1,000

- Signage at event
- 1 team (4 Golfing Spots)
- Tee sign
- Team photo



United Way of Central Eastern California

CELEBRATE!

YES! I want to be a sponsor of United Way of Central Eastern California's Charity Classic Golf Tournament and support their programs and services at the following level:

Corporate Sponsor:

Team Sponsor:

Hole Sponsor:



Pay now

Check Enclosed

Please Invoice

Sponsor Information

(Contact) Name: _____

Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Will your team be playing in this year's tournament?: _____

Please return completed form and check (if applicable) to:
United Way of Central Eastern California, Attn: Charity Classic Golf Tournament
1707 Eye Street, Floor 3 | Bakersfield, CA 93301
Deadline Date for Payment: April 19, 2024
For more information contact Alana Reed at Events@uwkern.org | 661-885-5733

EIN: 95-2274560



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